# Elaine Kim.

UX Designer

elaineyaekim@gmail.com
847-704-0108
elainekdesign.com

## Education

**School of the Art Institute of Chicago, Bachelor of Fine Arts**

Visual Communication

Merit Scholarship Recipient

August 2015 – May 2019

**General Assembly**

User Experience Design Immersive

August 2022 – November 2022

## Skills

**Tools**

Figma, Sketch, Invision, Adobe Suite (Photoshop, Illustrator, Indesign), Jira

**UX Methods**

User Research, Affinity Mapping, Card Sorting, User Flows, Information Architecture, Wireframing, Prototyping, Usability Testing

**Design**

UX Design

UI Design

Research

Branding & Identity Systems

Email Design

Print & Publication Design

Social Media

Packaging Design

## Experience

**The Mx Group**
**UX Designer**
January 2024 – Present

I focus on creating intuitive and engaging user experiences by developing original design concepts and conducting in-depth market and user research. I design wireframes, prototypes, and scalable design systems that align with project goals and user needs. I present design solutions to stakeholders, ensuring alignment with business objectives.

**The Mx Group**
**Associate UX Designer – Freelance**
January 2023 – December 2023

Collaborated closely with the Senior UX Designer to create scalable design systems for client products across mobile iOS, Android, and Windows tablet.

Explored and iterated on design solutions and directions while prioritizing user needs and usability within an agile team.

**Poplar**
**UX/UI Designer**
October 2022 – November 2022

Led a team of five UX designers to design and deliver a new mobile iOS high-fidelity app prototype on Figma during a 3 week sprint.

Conducted user research and developed user flows, sketches, mid to high-fidelity wireframes, rapid prototyping, and usability tests while working closely with stakeholders to ensure alignment on business goals.

**The Mx Group**
**Junior Art Director**
April 2022 – August 2022

Designed B2B marketing deliverables (ads, collateral, email, social, banners, web pages, etc.) in collaboration with art directors, copywriters, account services, and development for a variety of clients, primarily using Adobe Creative Suite, Sketch, and Invision.

**Crate and Barrel**
**Associate Digital Designer**
October 2020 – April 2022

Collaborated with the design team at Crate & Barrel HQ to support digital marketing for the brand across US and Canada, with a focus on digital advertising through the development of Email & SMS creative for driving traffic to website and stores for sales.

**Hornblower Cruises and Events**
**Graphic Designer**
January 2020 – August 2020

Designed marketing materials, creative campaigns, and sales collateral for ports in 12+ cities. Materials included digital & print ads, email, banners, event signage, brochures, branding and identity packages, social media, and more.